

Digital Marketing Internship – Santa Monica, CA

About Us

The new world of ticket sales is here. Tixr is event sales gone dynamic—a revolutionary new ticketing platform that redefines the industry from interface to business model while making it easier, faster, and more fun for audiences to buy tickets. Tixr, Inc. is a well-funded, early-stage startup based in Santa Monica, focused on bringing innovative technology to live entertainment venues, festivals, and artists. Tixr's powerful ticketing and solutions platform will soon be powering tastemaker clients throughout the US.

Digital Marketing Intern (*part-time, unpaid/school credit*)

We're looking for someone to join our creative team and produce high-quality content marketing campaigns to not just drive engagement, but also influence and inform. The intern will get a comprehensive introduction to the tools and skillsets required in the field of digital marketing.

Duties & Responsibilities

- Create a social media plan and marketing calendar
- Track social media analytics and report findings to the marketing team
- Generate original, compelling and SEO-friendly content for a company blog and various social media profiles
- Research and analyze new social trends, keywords, sites, and news to create engaging and original content that spur conversations
- Provide support to customers, and communicate pertinent information regarding the company in a tone consistent with our public relations and marketing policies

Qualifications

- Experience creating content on social media platforms including Facebook, Twitter, Instagram, Google+, LinkedIn, and YouTube
- Experience (beginner and beyond) using Photoshop
- Strong interest in the music industry
- Outstanding written and verbal communication skills
- Passion for writing engaging stories
- Proactive, willing-to-learn attitude

Interested in gaining startup experience working in a fast-paced, digital environment with other fun and motivated entrepreneurs? Did we also mention free tickets to awesome events?

Please send resume and cover letter to Tiffany at tiffany@tixr.com.