



UCLA Anderson's Premiere Venture Competition

Bring Together a Team
Build a Business Plan
Pitch Your Idea
Compete for Thousands of Dollars

A little about the Knapp Venture Competition:

Now in its 33rd year, the Knapp Competition has evolved into one of the premier academic business plan competitions in Southern California and it encourages Anderson students to showcase their talents and learn from insights of successful entrepreneurs and business executives. The Knapp Competition has given over 1,600 UCLA Anderson students a unique venture creation experience that has been instrumental in launching numerous businesses.

Over the course of the academic year, Anderson students refine business concepts, build teams, and develop business plans that they then submit to the Knapp Venture Competition. A select group of business plans will be chosen to compete in the semi-finals, with the top submissions advancing to the finals. The judging panels play a critical role in shaping the outcome and educational experience of the competition. Our judges not only ask questions to evaluate each entry's viability, but also provide students with constructive feedback and suggestions for going forward with their ventures.

To learn more, visit <http://www.knappcomp.com/>

Important Dates:

March 05, 2014	<p><i>Registration Deadline</i></p> <p>If you intend to compete in Knapp you must register by this date, more info will be sent out a few weeks prior to the deadline.</p>
April 02, 2014	<p><i>Knapp business plans due</i></p> <p>All submissions will be narrowed down by a student Qualifying Review team to a maximum of 25 plans to participate in the Semi Finals.</p>
April 16, 2014	<p><i>Knapp venture review</i></p> <p>The qualifying teams will pitch to a panel of student judges, 15 minutes of a PowerPoint presentation with 10 minutes of Q&A and feedback in preparation for the Semi Finals.</p>
April 21, 2014	<p><i>Revised business plans are due</i></p> <p>These plans will be sent to the Semi Final judges for review.</p>
May 01, 2014	<p><i>Knapp Semifinals</i></p> <p>25-30 VCs and Entrepreneurs will judge 5 teams and deliberate to select the Knapp Finalists.</p>
May 12, 2014	<p><i>Revised business plans are due for the 5 Finalists</i></p> <p>These plans will be sent to the Finals judges for review.</p>
May 22, 2014	<p><i>Knapp Finals</i></p> <p>presentations in Korn Hall, winners are announced at the reception to follow, over \$30,000 in prize money is awarded</p>

This event brought to you by:

